



Opportunities in the Kingdom of Saudi Arabia

Saudi Arabia is one of the leading markets in the Gulf region. Although Saudi Arabia's economy continues to depend on the oil industry, the Saudi Government is encouraging growth in new sectors, particularly financial services and consultancy. Consumer-focused industries are developing quickly thanks to high social media use, a growing population that is also young, and increasing tourism. New cities, hospitals, and transportation infrastructure are in the planning stages as part of Vision 2030. Additionally, Saudi Arabia spends heavily on defense.

The top opportunities for Virginia exporters in Saudi Arabia include:

- Consumer Electronics
- Defense Technology
- Cybersecurity Services
- Industrial Machinery
- Healthcare Products and Services
- Construction materials
- Animal Feed

Trade Mission Details

Dates: October 28 - November 1, 2018

Fee: \$2,500 (fee does not include airfare, lodging and meals)

Registration

Deadline: August 31, 2018

Questions?

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"The people we were able to meet with as a result of this trade mission were high level decision makers that typically take us a long time to reach. The research and insights gained on this trip will help us keep our competitive advantage!"

- Trade Mission to the United Kingdom

"This trip turned out to be an excellent opportunity to build relationships with five qualified Mexican companies that can and will support my business going forward."

- Trade Mission to Mexico

"The trade mission to Colombia was one of the best events we have attended. The meetings matched our search criteria, we were productive in our efforts to obtain new client contacts, and we gained new insight into our industry in Colombia."

- Trade Mission to Colombia

"I have visited Saudi Arabia before, but the success I had in this trip was above and beyond our expectations. We have a few opportunities that may result in business. We are now developing proposals and evaluating partnerships."

- Trade Mission to Saudi Arabia