Trade Mission to Czech Republic & Romania

Opportunities in Czech Republic
The Czech Republic is an EU member country located in the heart of central Europe. The country is a net importer, helping Virginia to register a 17% increase in exports to the Czech Republic from 2016 to 2017. Together with the lowest unemployment rate in the EU (3.2%), the Czech Republic boasts high labor productivity. Other noteworthy trends include an aging population, a shift from a manufacturing to a services and knowledge-based economy, and openness to new non-EU investment. Its Cyber Security Act was amended in 2017 to impose minimum cybersecurity requirements and cover more industries.

The top opportunities for Virginia exporters in the Czech Republic include:
- Cybersecurity
- Franchising
- Medical Equipment
- Information Technology
- Automotive Parts and Equipment
- Education Services
- Chemical Products

Opportunities in Romania
Romania’s economy is among the EU’s fastest growing, driven by consumption and an emerging middle class. The NATO member is looking to modernize its defense industry through international partnerships. While most of its trade is inter-EU, Romania boasts a strategic location at the crossroads of Central and South Eastern Europe.

The top opportunities for Virginia exporters in Romania include:
- Agricultural Machinery and Equipment
- Food and Beverages
- Defense
- Education and Training
- Energy
- Environmental Technologies
- Intelligent Transportation Systems
- Security

“The people we were able to meet with as a result of this trade mission were high level decision makers that typically take us a long time to reach. The research and insights gained on this trip will help us keep our competitive advantage!”
- Trade Mission to the United Kingdom

“This trip turned out to be an excellent opportunity to build relationships with five qualified Mexican companies that can and will support my business going forward.”
- Trade Mission to Mexico

*The trade mission to Colombia was one of the best events we have attended. The meetings matched our search criteria, we were productive in our efforts to obtain new client contacts, and we gained new insight into our industry in Colombia.*
- Trade Mission to Colombia
Trade Mission to Saudi Arabia

I have visited Saudi Arabia before, but the success I had in this trip was above and beyond our expectations. We have a few opportunities that may result in business. We are now developing proposals and evaluating partnerships."

- Trade Mission to Saudi Arabia

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<tr>
<th>Trade Mission Details</th>
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<tbody>
<tr>
<td><strong>Dates:</strong> November 12 - 16, 2018</td>
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<td><strong>Fee:</strong> $2,500 (fee does not include airfare, lodging and meals)</td>
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<td><strong>Registration Deadline:</strong> September 14, 2018</td>
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**Questions?**
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