



## Opportunities in Brazil

The United States is Brazil's top trading partner. Brazil represents half of Latin America's economy and is projected to be the fifth largest consumer market by 2020, ahead of France and the UK. Industry is diversified and the franchise sector is growing. Brazil has a high number of doctors and dentists per capita, is health conscious and is a medical tourism destination driving demand for medical equipment and medicine. Domestic unrest is spurring safety and security equipment demand, while higher oil prices will incentivize investment in Brazil's offshore oil industry.

The top opportunities for Virginia exporters in the Brazil include:

- Aerospace and Aviation
- Franchising
- Safety and Security
- Plastics
- Pharmaceuticals and Medical Equipment
- Mining
- Oil and Gas
- Industrial Machinery

## Trade Mission Details

**Dates:** May 20 - 24, 2019

**Fee:** \$2,500 (fee does not include airfare, lodging and meals)

### Registration

**Deadline:** March 22, 2019

### Questions?

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*"The people we were able to meet with as a result of this trade mission were high level decision makers that typically take us a long time to reach. The research and insights gained on this trip will help us keep our competitive advantage!"*

- Trade Mission to the United Kingdom

*"This trip turned out to be an excellent opportunity to build relationships with five qualified Mexican companies that can and will support my business going forward."*

- Trade Mission to Mexico

*"The trade mission to Colombia was one of the best events we have attended. The meetings matched our search criteria, we were productive in our efforts to obtain new client contacts, and we gained new insight into our industry in Colombia."*

- Trade Mission to Colombia

*"I have visited Saudi Arabia before, but the success I had in this trip was above and beyond our expectations. We have a few opportunities that may result in business. We are now developing proposals and evaluating partnerships."*

- Trade Mission to Saudi Arabia