

TRADE MISSION

Vietnam & Thailand

November 16–20, 2026

Registration Deadline | September 18, 2026

Vietnam

Vietnam presents an exceptionally attractive market for exporters. The country is supported by its rapidly growing middle class, broad network of trade agreements, strong and sustained GDP growth, youthful labor force, and stable political environment. Along with a population of 102M people, nearly half under the age of thirty, these factors are fueling a dynamic, fast-evolving commercial landscape that offers significant opportunities. In 2024, Vietnam was the United States' 29th largest export market, with exports valued at \$13B and representing an increase of 33% over the previous year. Virginia exports to Vietnam in 2024 were valued at \$200M and were ranked 25th largest, representing an increase of 14% over the previous year.

Top opportunities for Virginia exporters to Vietnam include:

- Agriculture
- Aviation
- Defense and Security
- Education and Training
- Environmental Technology
- Franchising
- Healthcare
- Information and Communication Technologies
- Power Generation, Transmission, and Distribution



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The event was nothing short of outstanding. First, it was very well organized and the logistics were flawless. The organizers set up a solid communication plan to keep everyone informed. Second, the meetings were very useful and in two cases we are actively pursuing opportunities. In two other cases, we have identified potential resellers and distributors.

Southeast Asia Trade Mission Participant

TRADE MISSION | VIETNAM & THAILAND

Thailand

Thailand is an upper middle-income country and has the second largest economy in Southeast Asia. With a population of 72M people, and a GDP of \$527B, Thailand's economy showcases steady growth and diversification. Accelerated spending on government-supported megaprojects is expected to boost its economy and improve infrastructure networks through public investment and public-private partnerships. Megaprojects include investments in road, railway, sea, airports, and a dry port for container projects. In 2024, Thailand was the United States' 24th largest export market, valued at \$18B and representing an increase of 15% over the previous year. It was Virginia's 29th largest export destination, with a value of \$145M in exports and representing a 12% increase from the prior year.

Top opportunities for Virginia exporters to Thailand include:

- Agriculture
- Aviation
- Defense and Security
- Education Services
- Energy
- Medical Devices and Technology
- Telecommunications

Registration

Register and pay the trade mission fee online by visiting <https://vietnam-thailand-trade-mission-2026.eventbrite.com>.

Contacts

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This trip gave us a rare opportunity to build rapport with our existing customers and meet new potential distributors who could become advantageous contacts.

Thailand Trade Mission Participant