

TRADE MISSION

Australia

May 17–21, 2027

Registration Deadline | March 19, 2027

In 2024, Australia was Virginia's 12th largest export destination, with \$544 million in exports, which represented an almost 35% increase. Australia's resilient economy provides a safe, low-risk environment in which to do business. The Australia-U.S. Free Trade Agreement (AUSFTA) has significantly stimulated U.S.-Australian trade and investment since 2005. With few barriers to entry, a familiar legal and corporate framework, sophisticated consumer and industrial sectors, a large services sector, and a straightforward, English-speaking business culture, Australia remains an important and receptive market for U.S. goods and services. The top opportunities for Virginia exporters in Australia include:

- Aerospace and Defense
- Agribusiness
- Automotive Parts
- Building and Construction
- Clean Technology
- Cybersecurity
- Education and Training
- Mining
- Medical Devices
- Water and Wastewater Treatment

Registration

Register and pay the trade mission fee online by visiting <https://australia-trade-mission-2027.eventbrite.com>.

Contacts

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This event had a significant impact on developing and further enhancing relationships with potential customers in Australia. We established at least 3 new contacts which we hope will convert into tangible sales over coming years. We understand that this type of engagement is a very important step towards completing our sales cycle.

Australia Trade Mission Participant