

TRADE MISSION

Poland & Czech Republic

September 21–25, 2026

Registration Deadline | July 10, 2026

Poland

U.S. exporters and investors are drawn to Poland due to the country's large population, strong prospects for economic growth, and location affording broader access to the European Union market. With a population of 38M people, Poland shares a single market and many harmonized economic rules with the EU. Poland has been a member of NATO since 1999 and is a very active user of the U.S. Foreign Military Sales program. Digital technologies are an important and growing sector in Poland, and there is strong demand for solutions to support advanced manufacturing, smart cities, and cybersecurity. As Poland seeks to diversify and modernize its energy sources, U.S. companies will also find opportunities in the energy sector. Virginia exports to Poland in 2024 were valued at \$316M.

The top opportunities for Virginia exporters in Poland include:

- Advanced Manufacturing
- Agricultural Sector
- Defense Industry
- Digital Technologies
- Energy Sector
- Environmental Technologies
- Infrastructure and Intelligent Transportation Systems
- Safety and Security



“

VEDP arranged for us to meet with a half dozen companies. All were eager to work with us and two will likely become future partners.

Poland Trade Mission Participant

Czech Republic

The Czech Republic is one of the largest economies in the Central/Eastern European region. The country's economy has a reputation for modest yet steadfast GDP growth and sound fiscal policy. Its strategic location, well-developed infrastructure, and skilled labor force have allowed this small nation of approximately 11M people to elevate itself as an important regional and international manufacturing hub and consumer market. The government has maintained a focus on developing innovative technologies, particularly in the areas of high-tech engineering, advanced materials, biotechnology, cybersecurity, and AI to further develop the competitiveness of the country. Products that can enhance the supply chain or offer unique advanced attributes will find a receptive market. Virginia exports to the Czech Republic in 2024 were valued at over \$49M.

The top opportunities for Virginia exporters in the Czech Republic include:

- Agricultural Sector
- Clean Tech
- Consumer Goods
- Cybersecurity
- Defense
- Energy
- Medical Equipment

Registration

Register and pay the trade mission fee online by visiting poland-czech-republic-trade-mission-2026.eventbrite.com.

Contacts

Ellen Meinhart | Senior International Trade Manager

Phone: 703.506.9742

Email: emeinhart@vedp.org

Hannah Robertson-Forrest | Senior Grants Manager

Phone: 804.241.6519

Email: hrobertson-forrest@vedp.org



“

As a result of this trade mission, we will have sales in the short and long term and we are also vetting a new partner. Thank you to VEDP for the support we have from you!

Czech Republic Trade Mission Participant