

TRADE MISSION

Colombia

October 20–24, 2025 | Bogota, Colombia

Registration Deadline | August 22, 2025

The U.S. is Colombia's largest trading partner. The strong bilateral relationship was cemented in 2012 with the U.S.-Colombia Trade Promotion Agreement (TPA). Due to Colombia's close political ties, geographic proximity to the U.S., and appreciation for the quality and reliability of U.S. products, consumers in Colombia generally prefer U.S. products and services. Virginia exports to Colombia were valued at \$96M in 2023. Over the last two decades, Colombia has experienced increasing development in several key sectors including infrastructure, tourism, job training, education, rural development, and defense and security.

The top opportunities for Virginia exporters in Colombia include:

- Defense & Security
- Education
- Electric Power and Renewable Energy Systems
- Infrastructure
- Information and Communication Technology (ICT)
- Medical Devices
- Oil and Gas Exploration and Production Equipment
- Processed Food and Beverages

Registration

Register and pay the Trade Mission fee online by visiting colombia-trade-mission-fall-2025.eventbrite.com.

Contacts

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This trade mission will have a long-term impact on our business goals in Colombia. We were able to meet with key organizations both government and commercial. I have numerous follow-ups and requests for information we are working on now. It was an excellent visit and program.

Colombia Trade Mission Participant