

Colombia

March 10–14, 2025 | Bogota, Colombia

Registration Deadline | January 10, 2025

The United States is Colombia's largest trading partner, and Colombia was the fourth-largest market in South and Central America for Virginia exports in 2022. Virginia exports to Colombia in 2022 were valued at \$181.5 million. The strong bilateral relationship with Colombia was cemented in 2012, with the elimination of tariffs on over 80% of U.S. industrial goods exports to Colombia through the U.S.-Colombia Trade Promotion Agreement (TPA), with remaining tariffs to be phased out over 10 years. Due to Colombia's close political ties and geographic proximity to the United States, and the Colombians' appreciation for the quality and reliability of U.S. products, consumers in Colombia generally prefer U.S. products and services.

The top opportunities for Virginia exporters in Colombia include:

- Defense
- Education
- Electric Power and Renewable Energy
- Infrastructure
- Information and Communication Technology (ICT)
- Medical Equipment
- Processed Food and Beverages

Registration

Register and pay the Trade Mission fee online by visiting colombia-trade-mission-2025.eventbrite.com.

Contacts

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This trade mission will have a long-term impact on our business goals in Colombia. We were able to meet with key organizations both government and commercial. I have numerous follow-ups and requests for information we are working on now. It was an excellent visit and program.

Trade Mission, Colombia