

TRADE MISSION

Brazil

April 7–11, 2025 | Sao Paulo, Brazil

Registration Deadline | February 7, 2025

Brazil is the largest country in South America and represents an excellent market for experienced U.S. exporters across various sectors. In 2022, Brazil was the United States' ninth largest export market and Virginia's seventh largest, with more than \$53.8 billion and \$783.4 million in exports, respectively. As of January 2023, President Luiz Inacio Lula da Silva took office. Progress in the commercial relationship between the U.S. and Brazil continues due to multiple channels for dialogue between U.S. and Brazilian government officials as well as the private sector. Brazilian consumers have a strong domestic appetite for U.S. products and high opinions regarding their quality and value.

Top opportunities for Virginia exporters to Brazil include:

- Energy
- Infrastructure
- Health
- Chemicals
- Defense And Aviation
- Telecommunications
- Information And Communications Technology (ICT)

Registration

Register and pay the Trade Mission fee online by visiting brazil-trade-mission-2025.eventbrite.com.

Contacts

Mike Downey | International Trade Manager

Southwest Region

Phone: 276.201.9191

Email: mdowney@vedp.org

Nancy Price | International Trade Manager

Northwest Region

Phone: 804.545.5722

Email: nprice@vedp.org



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This was a great trip. The meetings were excellent. We just learned that we are the winning bidder for an order. If this works out, it will be a huge advance for our company.

Trade Mission, Brazil