

TRADE MISSION

Australia

March 24–28, 2025 | Sydney, Australia

Registration Deadline | January 24, 2025

In 2022, Australia was Virginia's 19th largest export destination, with more than \$308.4 million in exports. Australia's resilient economy is built on stable institutions and sound regulatory policies and provides a safe, low-risk environment in which to do business. The Australia-U.S. Free Trade Agreement (AUSFTA) has significantly stimulated U.S.-Australian trade and investment since 2005. Australia has a large services sector and is a world leader in mineral and LNG extraction and food production. With few barriers to entry, a familiar legal and corporate framework, sophisticated consumer and industrial sectors, and a straightforward, English-speaking business culture, Australia remains an important and receptive market for American goods and services.

The top opportunities for Virginia exporters in Australia include:

- Aircraft and Parts
- Cloud Computing
- Information Technology Services
- Medical Equipment
- Recreational Marine Transportation
- Smart Grid Technology

Registration

Register and pay the Trade Mission fee online by visiting australia-trade-mission-2025.eventbrite.com.

Contacts

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This event had a significant impact on developing and further enhancing relationships with potential customers in Australia. We established at least 3 new contacts which we hope will convert into tangible sales over coming years. We understand that this type of engagement is a very important step towards completing our sales cycle.

Trade Mission, Australia