

Mexico



The VEDP team provided fantastic support not only from a logistic standpoint but also from the development of new, solid, symbiotic, and actionable relationships in Mexico with local companies and organizations.

Trade Mission, Mexico

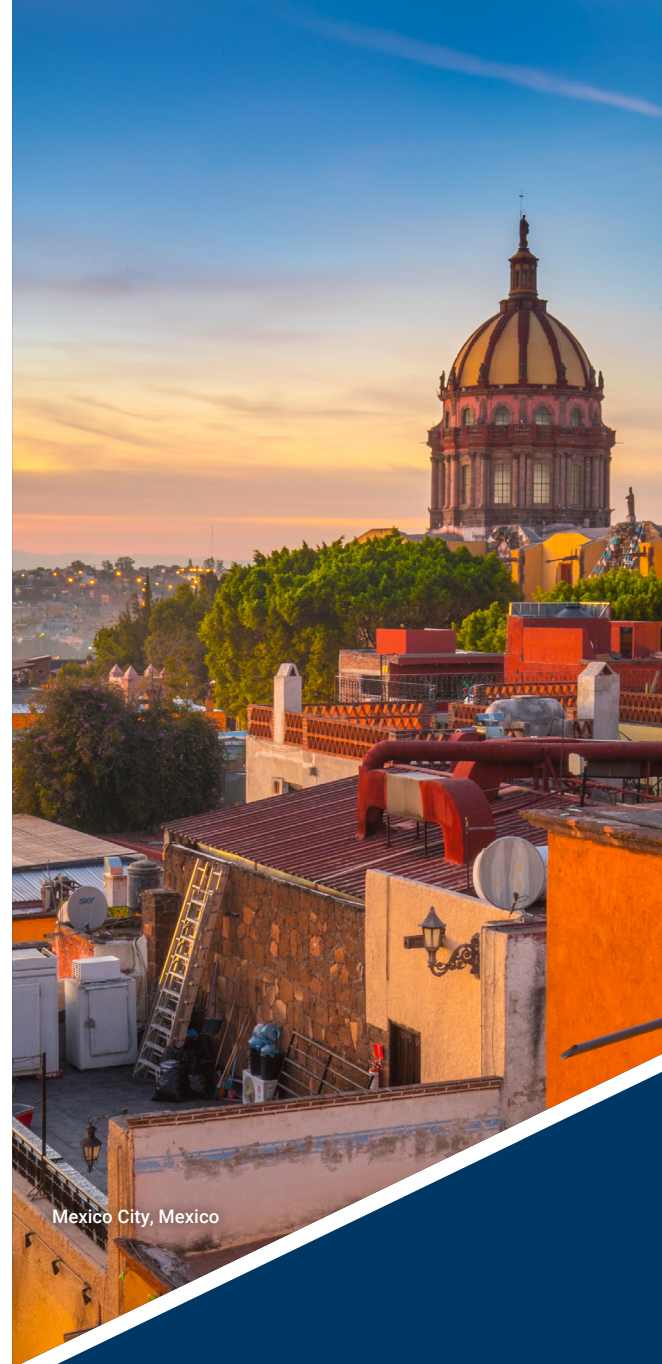
November 27–December 1, 2023 | Mexico City, Mexico

Registration Deadline | September 29, 2023

Mexico is third among Virginia export destinations with exports in 2021 equal to USD 913 million. Mexican companies, government agencies, and entire industries are deeply familiar with and receptive to U.S. products and services. U.S. producers often find it straightforward to market and sell their services and products in Mexico. The market continues to benefit from the agreement to modernize NAFTA into the USMCA and its proximity to the United States and its modern port infrastructure. Mexico is the 16th largest economy in the world, and recent economic reforms have liberalized key sectors such as energy and telecommunications, creating market opportunities for U.S. companies. Close cultural, social, and economic ties make Mexico a natural market to consider for first-time and expanding exporters.

The top opportunities for Virginia exporters in Mexico include:

- Aerospace
- Environmental Technologies
- Internet and IT
- Safety and Security
- Smart Grid



Mexico City, Mexico



Exports are a critical growth sector for our company moving forward. This event allowed us to access the Mexican market in a way that we could not otherwise do on our own.

Trade Mission, Mexico

Schedule

Date	Day	Activity
September 29, 2023	Friday	Last day for registration
November 25, 2023	Saturday	Latest day to depart the U.S.
November 26, 2023	Sunday	Rest/sightseeing
November 27, 2023	Monday	Trade Mission begins; individual meetings
November 28–30, 2023	Tuesday–Thursday	Individual meetings; travel to other cities may be required
December 1, 2023	Friday	Final day of individual meetings
December 2, 2023	Saturday	Return to the U.S.

Registration

Register and pay the Trade Mission fee online by visiting <https://mexico-trade-mission-2023-fall.eventbrite.com/>.

Contacts

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