

TRADE MISSION

Australia

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We would not have been able to accomplish this without VEDP's help. International footholds take time and effort in our market, and we expect to grow this opportunity into a meaningful component of our business.

Trade Mission, Australia

May 27–31, 2024 | Australia

Registration Deadline | March 29, 2024

Australia is Virginia's 15th largest export destination globally. Australia's resilient economy is built on stable institutions and sound regulatory policies and provides a safe, low-risk environment in which to do business. The Australia-U.S. Free Trade Agreement (AUSFTA) has significantly stimulated U.S.-Australian trade and investment since 2005. In 2021, exports from Virginia to Australia amounted to over USD 290 million. Australia has a large services sector and is a world leader in mineral and LNG extraction and food production. With few barriers to entry, a familiar legal and corporate framework, sophisticated consumer and industrial sectors, and a straightforward, English-speaking business culture, Australia remains an important and receptive market for American goods and services.

The top opportunities for Virginia exporters in Australia include:

- Aircraft and Parts
- Cloud Computing
- Information Technology Services
- Medical Equipment
- Recreational Marine Transportation
- Smart Grid Technology





Helpful to get an overall picture of the industry in Australia and who the main contacts are and their role in the industry.

Trade Mission, Australia

Schedule

Date	Day	Activity
March 29, 2024	Friday	Last day for registration
May 24, 2024	Friday	Latest day to depart the U.S.
May 26, 2024	Sunday	Rest/Sightseeing
May 27, 2024	Monday	Trade Mission begins; individual meetings
May 28–30, 2024	Tuesday–Thursday	Individual meetings; travel to other cities may be required
May 31, 2024	Friday	Final day of individual meetings
June 1, 2024	Saturday	Return to the U.S.

Registration

Register and pay the Trade Mission fee online by visiting <https://australia-trade-mission-2024.eventbrite.com>.

Contacts

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