

Paris Air Show 2023

Overview

Since its launch in 1909 the International Paris Air Show has constantly grown and remains the largest aerospace event in the world.

The Show is a special time for every company, providing an occasion to meet with all the key players in the aerospace industry, seize fresh commercial opportunities, present their expertise and innovations to the world, and form technological and industrial partnerships.

Exhibiting at the International Paris Air Show means very simply participating in the most extraordinary event – and the most fascinating gathering – for the industry and all its players, manufacturers, and users.

For more information: <https://www.siae.fr/en/>.



Trade Show Details

Location:

The Paris Air Show 2023 trade show takes place just outside of Paris, France at the Parc des Expositions Paris – Le Bourget.

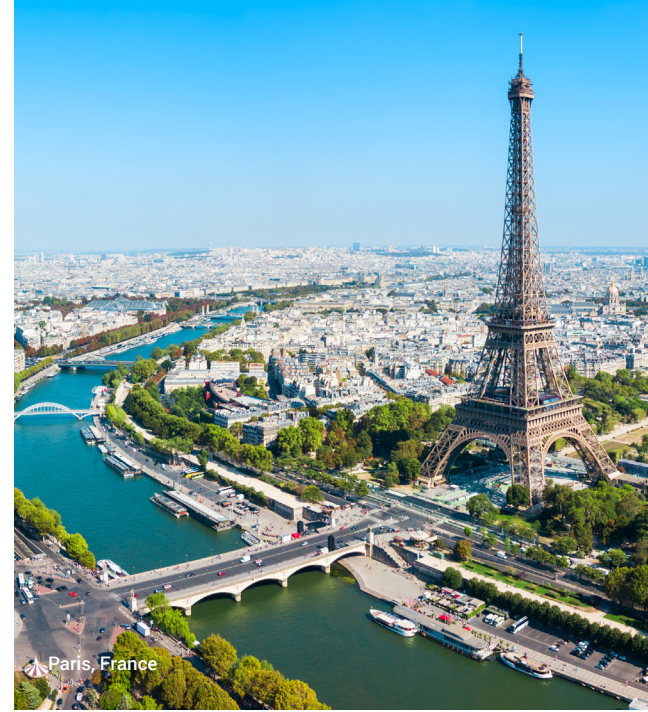
Trade Show Dates

June 19–25, 2023*

Registration Deadline

April 7, 2023

*Note: June 23–25 are public days and no business takes place during this time.



Schedule:

The schedule is as follows:

Date	Day	Activity
April 7, 2023	Friday	Last day for registration
June 17, 2023	Saturday	Latest day to depart the U.S.
June 18, 2023	Sunday	Arrive to the show; booth set-up
June 19, 2023	Monday	First day of show and conference; Trade visitors only
June 20, 2023	Tuesday	Show and conference; Trade visitors only
June 21, 2023	Wednesday	Show and conference; Trade visitors only
June 22, 2023	Thursday	Show and conference; Trade visitors only
June 23, 2023	Friday	Public days at Paris Air Show
June 24, 2023	Saturday	Public days at Paris Air Show
June 25, 2023	Sunday	Last day of show
June 26, 2023	Monday	Return to the U.S.

Frequently Asked Questions:

How many Virginia companies will participate?

The Virginia booth at Paris Air Show 2023 will have space for six Virginia companies to participate.

What is the cost for my company to participate?

The trade show participation fee is \$2,500. This fee is per company, not per participant.

The participation fee includes the following:

- Entries in all official show exhibitor listings
- A LCD screen in the booth to display your company's logo, video, or presentation
- A counter and stool in the booth to display marketing materials, product samples, etc.; each lockable counter will have an electrical outlet
- A printed graphic on the booth wall featuring your company's logo
- Access to shared booth furniture; the Virginia booth will have a private meeting room with table and chairs
- Two exhibitor badges per registered company
- VEDP assistance before and during the trade show



All travel expenses including hotels, meals, and individual ground transportation to be paid directly by each participant. Additional *estimated* costs you will incur include (but are not limited to):

Expense	Estimated amount (\$)
Roundtrip airfare from Dulles to Paris, economy class	1,800
Hotels (6 nights at \$300 per night)	1,800
Meals	500
Airport transfers, taxis, public transportation, and other miscellaneous items	500

How many badges does my company receive?

Each company is allocated two badges.

VEDP will work with the show organizer to secure participants' badges. You may pick up your badge on-site. Please note that identification is required to collect your badge.

Each person must have a badge to enter the show.

How are airline and hotel reservations handled?

Airline Tickets: You book (and pay for) your own airline ticket via local travel agent or online air travel website. The airport code for Paris is CDG. If you do not have a travel agent, the Trade Show Leader can recommend one for you.

Hotels: VEDP is not coordinating a block of hotel rooms. Participants must make their own hotel arrangements. Each participant will be responsible for securing and covering the cost of your respective hotel room.

What are the entry requirements for France? Will I need a passport or visa?

A passport is required with six months validity remaining. U.S. citizens do not need business visas when visiting France for less than 90 days. France is party to the Schengen Agreement.

Trade Show Booth Policy

By exhibiting in the Virginia booth, each company and its representatives agree to the following:

- Space and amenities within the Virginia booth, such as meeting tables and chairs, are shared among the co-exhibiting companies. Companies and individuals that are not co-exhibitors in the booth may not use these booth amenities, as they are reserved for the co-exhibiting companies.
- Each representative is expected to be respectful of other companies' meetings, introductions, and/or networking that may take place in and around the booth. Interference with another company's meetings, introductions, and/or networking efforts is not permitted.

Thank you for your compliance with these guidelines as we represent the Commonwealth of Virginia in a courteous and professional manner.

Shipping Disclaimer

Virginia Economic Development Partnership (VEDP) is not responsible for the shipment of product samples, promotional materials, displays, posters, banners, brochures, etc., to or from a trade show. VEDP can make introductions to shipping companies upon request. VEDP recommends that these arrangements be made as early as possible so that product samples and/or promotional materials can arrive in time for your event.

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This event put us in front of potential customers we otherwise would not have access to. This served as a very useful tool to market our small company to a larger world.

Paris Air Show

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VEDP did a phenomenal job supporting us and making sure the Paris Air Show was a top-notch event and money well spent.

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Registration:

How do I register to participate?

You can register and pay the trade show fee online by visiting:
<https://paris-air-show-2023.eventbrite.com>.

Contact the Trade Show Leaders for more information:

Ed Laughlin

Defense Program Manager

Phone: 703.506.9743

Email: elaughlin@vedp.org

Stephanie Agee

Vice President, International Trade

Phone: 804.545.5752

Email: sagee@vedp.org



I believe this may have been the best show we have participated in; the booth was very nice, and it was in an excellent location. Also, VEDP was very helpful and we always had whatever we needed at the booth.

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