InfoSecurity Europe 2022

Overview

Exhibiting at InfoSecurity Europe provides you with the opportunity to generate sales leads, build relationships with existing customers and demonstrate thought-leadership. InfoSecurity Europe has established its reputation as the main meeting place and business platform for the entire information security industry.

InfoSecurity Europe is the sourcing and knowledge hub for Europe's information and cyber security community. Featuring an interactive exhibition floor with over 400 cutting-edge suppliers, a far-reaching conference program and a host of networking opportunities, we bring information and cyber security to life.

The InfoSecurity Europe conference program provides professionals with the insight they need to manage information and cyber risk to build resilience within complex organizations.

- Choose from over 200 sessions and build a personalized agenda tailored to your needs

- Hear insight from CISOs into how to manage risk and build resilience within an organization

- Gain technical know-how from leading thought-leaders and technology providers on how to solve key challenges and deal with the latest threats

- Get to grips with the business of infosecurity and how to manage risk, governance and compliance

- Evaluate technologies, ask technical questions and find out how the products operate

For more information: https://www.infosecurityeurope.com/

VEDP | International Trade
ExportVirginia.org

Trade Show Details

InfoSecurity Europe 2022:

The InfoSecurity Europe 2022 trade show takes place in London, UK at the Olympia London.

Trade Show Dates
June 7-9, 2022

Registration Deadline
March 25, 2022

Schedule:

The InfoSecurity Europe 2022 trade show schedule is as follows:

Date	Day	Activity
March 25, 2022	Friday	Last day for registration
June 5, 2022	Sunday	Latest day to depart United States
June 6, 2022	Monday	Arrive to the show; Booth set-up
June 7, 2022	Tuesday	First day of show and conference
June 8, 2022	Wednesday	Show and conference
June 9, 2022	Thursday	Last day of show and conference; Booth breakdown
June 10, 2022	Friday	Return to United States

Frequently Asked Questions:

How many Virginia companies will participate?

The Virginia booth at InfoSecurity Europe 2022 will have space for six Virginia companies to participate.

What is the cost for my company to participate?

The trade show participation fee is $2,500. This fee is **per company, not per participant**. The participation fee includes the following:

- Entries in all official show exhibitor listings
- An LCD screen in the booth to display your company's logo, video, or presentation
- A counter and stool in the booth to display marketing materials, product samples, etc. Each lockable counter will have an electrical outlet
- A printed graphic on the booth wall featuring your company's logo
- Access to shared booth furniture. The Virginia booth will have a private meeting room with table and chairs
- Two exhibitor badges per registered company
- VEDP assistance before and during the trade show

All travel expenses including airfare, hotels, meals, and individual ground transportation to be paid directly by each participant.

Additional *estimated* costs you will incur include (but are not limited to):

Expense	Estimated amount ($)
Roundtrip airfare from Dulles to London, Economy class	1,800
Hotels (6 nights at $300 per night)	1,800
Meals	500
Airport transfers, taxis, public transportation, and other miscellaneous items	500

Sample rendering of the event booth:

How many badges does my company receive?

Each company is allocated two badges.

VEDP will work with the show organizer to secure participants' badges. You can pick up your badge on site. You will need your identification to collect your badge.

Each person must have a badge to enter the show.

How are airline and hotel reservations handled?

Airline tickets: You book (and pay for) your own airline ticket via local travel agent or online air travel website. The airport codes for London's main international airports are LHR, GAT, and STN. If you do not have a travel agent, the Trade Show Leader can recommend one for you.

Hotels: VEDP is not coordinating a block of hotel rooms. Participants must make their own hotel arrangements. Each participant will be responsible for securing and covering the cost of your respective hotel room.

What are the entry requirements for the UK? Will I need a passport or visa?

A passport is required with six months validity remaining. U.S. citizens do not need a business visa for the UK for stays of up to six months.

Trade Show Booth Policy:

By exhibiting in the Virginia booth, each company and its representatives agree to the following:

- Space and amenities within the Virginia booth, such as meeting tables and chairs, are shared among the co-exhibiting companies. Companies and individuals that are not co-exhibitors in the booth may not use these booth amenities, as they are reserved for the co-exhibiting companies.

- Each representative is expected to be respectful of other companies' meetings, introduc-tions, and/or networking that may take place in and around the booth. Interference with another company's meetings, introductions, and/or networking efforts is not permitted.

Thank you for your compliance with these guidelines as we represent the Commonwealth of Virginia in a courteous and professional manner.

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This event was exactly what we needed to kickoff expansion into European markets. VEDP was instrumental in arranging and coordinating the experience we needed to expand our business internationally.

InfoSecurity Europe 2018

Shipping Disclaimer:

Virginia Economic Development Partnership (VEDP) is not responsible for the shipment of product samples, promotional materials, displays, posters, banners, brochures, etc., to or from a trade mission or trade show. VEDP can make introductions to shipping companies upon request. VEDP recommends that these ar-rangements be made as early as possible so that product samples and/or promotional materials can arrive in time for your event.

Registration:

How do I register to participate?

You can register and pay the trade show fee online. You may do this visiting the following page on our website: https://infosecurity-europe-2022.eventbrite.com

Contact the Trade Show Leader for more information:

Ellen Meinhart
International Trade Manager
Phone: 703.506.9742
Email: emeinhart@vedp.org

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One major customer gave us a verbal order and we are finalizing the contracting process. Another 26 companies expressed interest and we already started discussions with them.

InfoSecurity Europe 2018