

October 26-28, 2021

Africa Health 2021

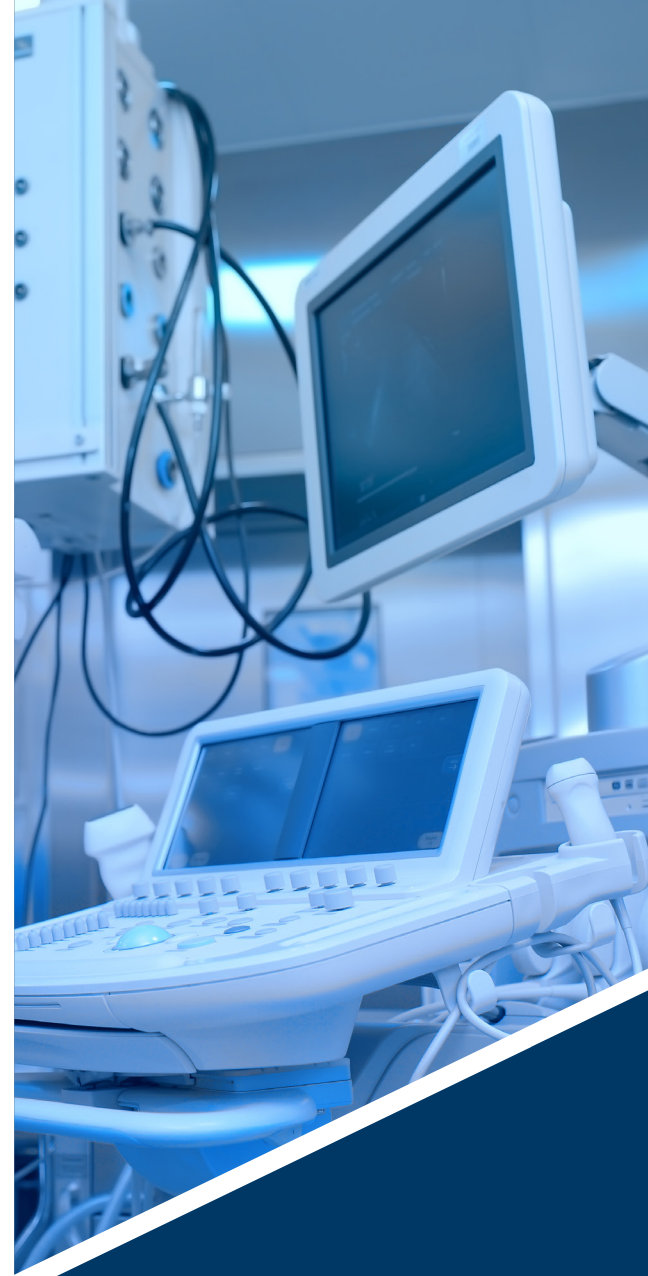
Overview

Africa Health is the leading digital and events platform in Sub-Saharan Africa.

Long established as the must attend event in the healthcare industry on the African continent. Africa Health attracts regional and international medical and healthcare professionals. It also draws a number of dealers & distributors, procurement professionals and innovators who are interested in deeper learning, networking and business trade.

For more information:

<https://www.africahealthexhibition.com/en/home.html>



Trade Show Details

Africa Health 2021:

Africa Health 2021 trade show takes place in Johannesburg, South Africa at the Gallagher Convention Center.

Trade Show Dates

October 26-28, 2021

Registration Deadline

August 13, 2021

Schedule:

The Africa Health 2021 trade show schedule is as follows:

| Date | Day | Activity |
|---------------------|-------------------------|------------------------------------|
| August 13, 2021 | Friday | Last day for registration |
| October 23, 2021 | Saturday | Latest day to depart United States |
| October 25, 2021 | Monday | Arrive to the show; Booth set-up |
| October 26, 2021 | Tuesday | First day of show and conference |
| October 27-28, 2021 | Wednesday - Thursday | Show and conference |
| October 29, 2021 | Friday | Return to United States |

Frequently Asked Questions:

How many Virginia companies will participate?

The Virginia booth at Africa Health 2021 will have space for six Virginia companies to participate.

What is the cost for my company to participate?

The trade show participation fee is \$2,500. This fee is **per company, not per participant**. The participation fee includes the following:

- Entries in all official show exhibitor listings
- A LCD screen in the booth to display your company's logo, video, or presentation.
- A counter and stool in the booth to display marketing materials, product samples, etc. Each lockable counter will have an electrical outlet.
- A printed graphic on the booth wall featuring your company's logo
- Access to shared booth furniture. The Virginia booth will have a private meeting room with table and chairs.
- Two exhibitor badges per registered company
- VEDP assistance before and during the trade show

All travel expenses including airfare, hotels, meals, and individual ground transportation to be paid directly by each participant.

Additional *estimated* costs you will incur include (but are not limited to):

| Expense | Estimated amount (\$) |
|--|-----------------------|
| Roundtrip airfare from Dulles to Johannesburg, economy class | 2,000 |
| Hotels (5 nights at \$300/night) | 1,500 |
| Meals | 500 |
| Airport transfers, taxis, public transportation, and other miscellaneous items | 500 |

Sample rendering of the event booth:



How many badges does my company receive?

Each company is allocated two badges.

VEDP will work with the show organizer to secure participants' badges. You can pick up your badge on site. You will need your identification to collect your badge.

Each person must have a badge to enter the show.

How are airline and hotel reservations handled?

Airline tickets: You book (and pay for) your own airline ticket via local travel agent or online air travel website. The airport code for Johannesburg is JNB. If you do not have a travel agent, the Trade Show Leader can recommend one for you.

Hotels: VEDP is not coordinating a block of hotel rooms. Participants must make their own hotel arrangements. Each participant will be responsible for securing and covering the cost of your respective hotel room.

What are the entry requirements for South Africa? Will I need a passport or visa?

South Africa: US Citizen - A Business Visa is not required to enter South Africa. Your U.S. passport must be valid for a minimum of 6 months from the date you plan to depart South Africa. In addition, your passport must also have adequate unused visa pages (two pages) to allow for entry and exit stamps upon arrival and departure from South Africa.

Trade Show Booth Policy:

By exhibiting in the Virginia booth, each company and its representatives agree to the following:

- Space and amenities within the Virginia booth, such as meeting tables and chairs, are shared among the co-exhibiting companies. Companies and individuals that are not co-exhibitors in the booth may not use these booth amenities, as they are reserved for the co-exhibiting companies.
- Each representative is expected to be respectful of other companies' meetings, introductions, and/or networking that may take place in and around the booth. Interference with another company's meetings, introductions, and/or networking efforts is not permitted.

Thank you for your compliance with these guidelines as we represent the Commonwealth of Virginia in a courteous and professional manner.

Shipping Disclaimer:

Virginia Economic Development Partnership (VEDP) is not responsible for the shipment of product samples, promotional materials, displays, posters, banners, brochures, etc., to or from a trade mission or trade show. VEDP can make introductions to shipping companies upon request. VEDP recommends that these arrangements be made as early as possible so that product samples and/or promotional materials can arrive in time for your event.

Registration:

How do I register to participate?

You can register and pay the trade show fee online. You may do this visiting the following page on our website:
<https://africa-health-2021.eventbrite.com>.

Contact the Trade Show Leader for more information:

Richard Miller

VALET Program Manager

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Email: rmiller@vedp.org