

June 21-27, 2021

Paris Air Show 2021

Overview

Since its launch in 1909, the International Paris Air Show has constantly grown, and remains the largest aerospace event in the world.

The Show is a special time for every company, providing an occasion to meet up with all the key players in the aerospace industry, seize fresh commercial opportunities, present their expertise and innovations to the world, and form technological and industrial partnerships.

Exhibiting at the International Paris Air Show means very simply participating in the most extraordinary event, and the most fascinating gathering for the industry and all its players, manufacturers, and users.

For more information: <https://www.siae.fr/en/>



Details

The Paris Air Show 2021 trade show takes place just outside of Paris, France at the Parc des Expositions Paris – Le Bourget.

Trade Show Dates

June 21-27, 2021*

Registration Deadline

April 23, 2021

*June 25-27 are public days. No business will take place on these days.

Schedule

Date	Day	Activity
April 23, 2021	Friday	Last day for registration
June 19, 2021	Saturday	Latest day to depart United States
June 20, 2021	Sunday	Arrive to the show; Booth set-up
June 21, 2021	Monday	First day of show and conference – Trade Visitors only
June 22-24, 2021	Tuesday-Thursday	Show and conference – Trade Visitors only
June 25-27, 2021	Friday-Sunday	Public days at Paris Air Show
June 25, 2021	Friday	Return to United States



Registration

Register and pay the trade show fee online: <https://parisairshow2021.eventbrite.com>

The Virginia booth at Paris Air Show 2021 will have space for six Virginia companies to participate.

The trade show participation fee is \$2,500. This fee is **per company, not per participant**. The participation fee includes the following:

- Entries in all official show exhibitor listings
- An LCD screen in the booth to display your company's logo, video, or presentation
- A counter and stool in the booth to display marketing materials, product samples, etc. Each lockable counter will have an electrical outlet
- A printed graphic on the booth wall featuring your company's logo
- Access to shared booth furniture. The Virginia booth will have a private meeting room with table and chairs
- Two exhibitor badges per registered company
- VEDP assistance before and during the trade show

Travel

All travel expenses including airfare, hotels, meals, and individual ground transportation to be paid directly by each participant.

Flights

You book (and pay for) your own airline ticket via a local travel agent or online air travel website. The airport code for Paris is CDG. If you do not have a travel agent, the Trade Show Leader can recommend one for you.

Accommodations

VEDP is not coordinating a block of hotel rooms. Participants must make their own hotel arrangements. Each participant will be responsible for securing and covering the cost of your respective hotel room.

Entry Requirements

A passport is required with six months validity remaining. U.S. citizens do not need a business visa for France for stays less than 90 days. France is party to the Schengen Agreement.

Expenses

Additional *estimated* costs you will incur include (but are not limited to):

Expense	Estimated amount (\$)
Round-trip airfare from Dulles to Paris; Economy class	1,800
Hotels (6 nights at \$300 per night)	1,800
Meals	500
Airport transfers, taxis, public transportation, and other miscellaneous items	500

Exhibitor Guidelines

Badges

Each company is allocated two badges.

VEDP will work with the show organizer to secure participants' badges. You can pick up your badge on site. You will need your identification to collect your badge.

Each person must have a badge to enter the show.

Trade Show Booth Policy

By exhibiting in the Virginia booth, each company and its representatives agree to the following:

- Space and amenities within the Virginia booth, such as meeting tables and chairs, are shared among the co-exhibiting companies. Companies and individuals that are not co-exhibitors in the booth may not use these booth amenities, as they are reserved for the co-exhibiting companies.
- Each representative is expected to be respectful of other companies' meetings, introductions, and/or networking that may take place in and around the booth. Interference with another company's meetings, introductions, and/or networking efforts is not permitted.

Thank you for your compliance with these guidelines as we represent the Commonwealth of Virginia in a courteous and professional manner.

Shipping Disclaimer

Virginia Economic Development Partnership (VEDP) is not responsible for the shipment of product samples, promotional materials, displays, posters, banners, brochures, etc., to or from a trade mission or trade show. VEDP can make introductions to shipping companies upon request. VEDP recommends that these arrangements be made as early as possible so that product samples and/or promotional materials can arrive in time for your event.

Questions?

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The VEDP booth allows us to network and make new contacts in international markets. We also are able to spend time with our international distributors for training and meeting prospective customers. We would not be able to visit our distributors as frequently without the help of the VEDP.

2017 Attendee,
Paris Air Show

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We gained three solid leads for European opportunities at the show. The venue hosted by VEDP gave our company a prominent hub location throughout the trade show from which we were able to engage with future customers and vendors alike.

2018 Attendee,
Farnborough Air Show 2018