

February 21-25, 2021

# International Defense Exhibition & Conference (IDEX) 2021

## Overview

The International Defense Exhibition and Conference (IDEX) is the most strategically important tri-service defense exhibition in the world. IDEX is the only international defense exhibition and conference in the MENA region demonstrating the latest technology across land, sea, and air sectors of defense. It is a unique platform to establish and strengthen relationships with government departments, businesses, and armed forces throughout the region.

IDEX 2021 will feature the 6<sup>th</sup> edition of NAVDEX, the maritime security show that was first launched during IDEX 2011, and quickly evolved to become the largest naval defense and maritime security exhibition in the region. IDEX and NAVDEX demonstrate the latest technology across land, sea, and air sectors of defense. It is a unique platform to establish and strengthen relationships with government departments, businesses, and armed forces, and in 2019 attracted 1,250 exhibiting companies and over 108,000 attendees.

For more information: <https://idexuae.ae/>



Abu Dhabi, United Arab Emirates

# Details

The IDEX 2021 trade show takes place in Abu Dhabi, UAE at the Abu Dhabi National Exhibition Center (ADNEC).

**Trade Show Dates**  
February 21-25, 2021

**Registration Deadline**  
December 25, 2020



## Schedule

Date	Day	Activity
December 25, 2020	Friday	Last day for registration
February 19, 2021	Friday	Latest day to depart United States
February 20, 2021	Saturday	Arrive to the show; Booth set-up
February 21, 2021	Sunday	First day of show and conference
February 22-24, 2021	Monday-Wednesday	Show and conference
February 25, 2021	Thursday	Last day of show and conference; Booth breakdown
February 26, 2021	Friday	Return to United States

# Registration

Register and pay the trade show fee online: <https://idex2021.eventbrite.com>

The Virginia booth at IDEX 2021 will have space for six Virginia companies to participate.

The trade show participation fee is \$2,500. This fee is **per company, not per participant**. The participation fee includes the following:

- Entries in all official show exhibitor listings
- An LCD screen in the booth to display your company's logo, video, or presentation
- A counter and stool in the booth to display marketing materials, product samples, etc. Each lockable counter will have an electrical outlet
- A printed graphic on the booth wall featuring your company's logo
- Access to shared booth furniture. The Virginia booth will have a private meeting room with table and chairs
- Two exhibitor badges per registered company
- VEDP assistance before and during the trade show

# Travel

All travel expenses including airfare, hotels, meals, and individual ground transportation to be paid directly by each participant.

## Flights

You book (and pay for) your own airline ticket via a local travel agent or online air travel website. The airport code for Abu Dhabi is AUH. If you do not have a travel agent, the Trade Show Leader can recommend one for you.

## Accommodations

VEDP is not coordinating a block of hotel rooms. Participants must make their own hotel arrangements. Each participant will be responsible for securing and covering the cost of your respective hotel room.

## Entry Requirements

A passport is required. U.S. citizens do not need a business visa for the UAE for stays of 30 days or less. Visas for entry to the UAE are processed at the airport.

## Expenses

Additional *estimated* costs you will incur include (but are not limited to):

Expense	Estimated amount (\$)
Round-trip airfare from Dulles to Abu Dhabi; Economy class	1,600
Hotels (6 nights at \$300 per night)	1,800
Meals	500
Airport transfers, taxis, public transportation, and other miscellaneous items	500

# Exhibitor Guidelines

## Badges

Each company is allocated two badges.

VEDP will work with the show organizer to secure participants' badges. You can pick up your badge on site. You will need your identification to collect your badge.

Each person must have a badge to enter the show.

## Trade Show Booth Policy

By exhibiting in the Virginia booth, each company and its representatives agree to the following:

- Space and amenities within the Virginia booth, such as meeting tables and chairs, are shared among the co-exhibiting companies. Companies and individuals that are not co-exhibitors in the booth may not use these booth amenities, as they are reserved for the co-exhibiting companies.
- Each representative is expected to be respectful of other companies' meetings, introductions, and/or networking that may take place in and around the booth. Interference with another company's meetings, introductions, and/or networking efforts is not permitted.

Thank you for your compliance with these guidelines as we represent the Commonwealth of Virginia in a courteous and professional manner.

## Shipping Disclaimer

Virginia Economic Development Partnership (VEDP) is not responsible for the shipment of product samples, promotional materials, displays, posters, banners, brochures, etc., to or from a trade mission or trade show. VEDP can make introductions to shipping companies upon request. VEDP recommends that these arrangements be made as early as possible so that product samples and/or promotional materials can arrive in time for your event.

## Questions?

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Without VEDP, our company could never gain the exposure of having a physical presence at IDEX. The added exposure of having our name visible at the show is just one of the unbelievable values provided by the VEDP programs.

2017 Attendee,  
International Defense Exhibition  
and Conference (IDEX)

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This show brought some interesting inquiries and has sealed the importance of a return for the next show. The booth we were provided was perfect and we received great help and support from VEDP.

2017 Attendee,  
International Defense Exhibition  
and Conference (IDEX)