Trade Mission to Saudi Arabia and UAE

Opportunities in the Kingdom of Saudi Arabia

Saudi Arabia is the second-largest U.S. goods export market in the Gulf region behind the UAE. Although Saudi Arabia’s economy continues to depend on the oil industry, the Saudi Government is encouraging growth in new sectors, particularly financial services and consultancy. Consumer-focused industries are developing quickly thanks to high social media use, a growing population that is also young, and increasing tourism. New cities, hospitals, and transportation infrastructure are in the planning stages as part of Vision 2030. Additionally, Saudi Arabia spends heavily on defense.

The top opportunities for Virginia exporters in Saudi Arabia include:

- Architecture, Engineering, and Construction
- Defense Technology
- Healthcare Products and Services
- Information and Communications Technology
- Power Generation
- Water Resources Equipment (WRE) and Technologies Market

Opportunities in the United Arab Emirates

The United States is the UAE’s third largest trading partner and an important regional hub for American companies doing business throughout the Middle East, Africa, and South Asia. The UAE has been a reliable purchaser of U.S. defense and security products. As tourism climbs and the World Expo 2020 nears, power infrastructure, lodging, food products, and transportation will also be in demand. Additionally, the country has set national strategic plans for Education and Health in 2020 and 2021, respectively.

The top opportunities for Virginia exporters in the UAE include:

- Aerospace
- Automotive
- Construction Materials
- Defense and Security
- Education Services
- Energy Infrastructure
- Healthcare Services
- Water Resources Equipment (WRE) and Technologies
Trade Mission Details

Dates: January 14 - 21, 2020

Fee: $2,500 (fee does not include airfare, lodging and meals)

Registration Deadline: November 15, 2019

Questions?
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“I have visited Saudi Arabia before, but the success I had in this trip was above and beyond our expectations. We have a few opportunities that may result in business. We are now developing proposals and evaluating partnerships.”

- Trade Mission to Saudi Arabia