

Trade Mission to Poland and Romania



Opportunities in Poland

Poland's healthy economy provides for a large defense budget and the ability to import energy and technology from the United States, which it sees as a valuable partner. Modernization has led to the inclusion of programming in primary school curriculums and Poland becoming the most important automotive electronics hub in Europe after Germany. Significant airport and seaport construction will take place in the next few years.

The top opportunities for Virginia exporters in Poland include:

- Cosmetics
- Electrical Power Systems
- Food Processing Equipment
- Green Building Products
- Safety and Security

Opportunities in Romania

Romania's economy is among the EU's fastest growing, driven by consumption and an emerging middle class. The NATO member is looking to modernize its defense industry through international partnerships. While most of its trade is inter-EU, Romania boasts a strategic location at the crossroads of Central and South Eastern Europe. Finally, Romania's oil and gas deposits could dramatically increase from recently discovered oil and gas deposits in the Black Sea basin.

The top opportunities for Virginia exporters in Romania include:

- Defense
- Education and Training
- Energy
- Environmental Technologies
- Food and Beverages
- Intelligent Transportation Systems

"The people we were able to meet with as a result of this trade mission were high level decision makers that typically take us a long time to reach. The research and insights gained on this trip will help us keep our competitive advantage!"

- Trade Mission to the United Kingdom

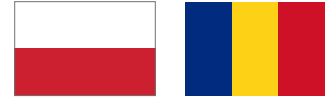
"This trip turned out to be an excellent opportunity to build relationships with five qualified Mexican companies that can and will support my business going forward."

- Trade Mission to Mexico

"The trade mission to Colombia was one of the best events we have attended. The meetings matched our search criteria, we were productive in our efforts to obtain new client contacts, and we gained new insight into our industry in Colombia."

- Trade Mission to Colombia

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Trade Mission Details

Dates: May 11 - 15, 2020

Fee: \$2,500 (fee does not include airfare, lodging and meals)

**Registration
Deadline:** March 13, 2020

Questions?
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"I have visited Saudi Arabia before, but the success I had in this trip was above and beyond our expectations. We have a few opportunities that may result in business. We are now developing proposals and evaluating partnerships."
- Trade Mission to Saudi Arabia