Opportunities in Ireland

The United States and Ireland enjoy a close cultural affinity and longstanding political, economic, and commercial relations. Continued economic growth is expected to fuel increased demand for U.S. products and services. Ireland’s strategic geographical location also positions the country as a gateway to Europe with access to a wider market of 740 million people. The Irish government is looking to increase its international competitiveness by establishing Ireland as a center for high value research and development around an advanced knowledge economy. Ireland’s high receptivity for U.S. products and services creates a fertile market for American brands across sectors.

The top opportunities for Virginia exporters in Ireland include:

- Cybersecurity
- Healthcare Services
- ICT, Smart Grid, and Smart Cities
- LNG
- Medical Devices

“The people we were able to meet with as a result of this trade mission were high level decision makers that typically take us a long time to reach. The research and insights gained on this trip will help us keep our competitive advantage!“
- Trade Mission to the United Kingdom

“This trip turned out to be an excellent opportunity to build relationships with five qualified Mexican companies that can and will support my business going forward.”
- Trade Mission to Mexico

“The trade mission to Colombia was one of the best events we have attended. The meetings matched our search criteria, we were productive in our efforts to obtain new client contacts, and we gained new insight into our industry in Colombia.”
- Trade Mission to Colombia

“I have visited Saudi Arabia before, but the success I had in this trip was above and beyond our expectations. We have a few opportunities that may result in business. We are now developing proposals and evaluating partnerships."
- Trade Mission to Saudi Arabia

Trade Mission Details

Dates: April 27 - 29, 2020

Fee: $2,500 (fee does not include airfare, lodging and meals)

Registration Deadline: February 28, 2020

Questions?
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