



# BRAZIL

## Trade Mission to Brazil

May 14 - 18, 2018

### ACCELERATE YOUR EXPORT SALES!

Be a part of the VEDP's Trade Mission to Brazil and enjoy private, one-on-one meetings with prospective customers and partners. These well-planned visits are business meetings arranged on your behalf, with your input, to save you time and maximize your results.

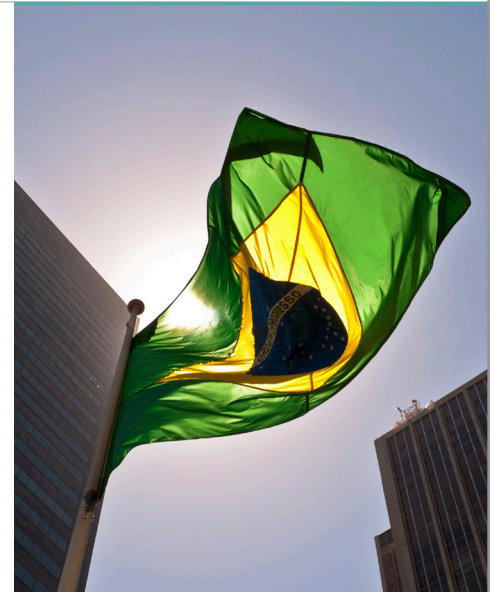
### WHY BRAZIL?

Brazil's economy has well-developed agricultural, mining, manufacturing, and service sectors, and a rapidly expanding middle class. Brazil's economy outweighs that of all other South American countries and is expanding its presence in world markets.

With 202 million consumers, Brazil is the 7th largest economy in the world and represents half of the economy of Latin America. Brazil is projected to be the 5th largest consumer market by 2020, ahead of France and the United Kingdom.

The United States and Brazil have always had a close trading partnership. In 2015, Brazil ranked 11th among U.S. export destinations and 10th among Virginia export destinations. In 2015, U.S. exports to Brazil totaled \$521 million USD, with leading industries as Aircraft & Spacecraft, Mineral Fuels and Oils, and Industrial Machinery.

Brazil has a diversified economy with well-developed industrial and services sectors, ranging from aerospace multinationals and IT start-ups to sophisticated financial companies.



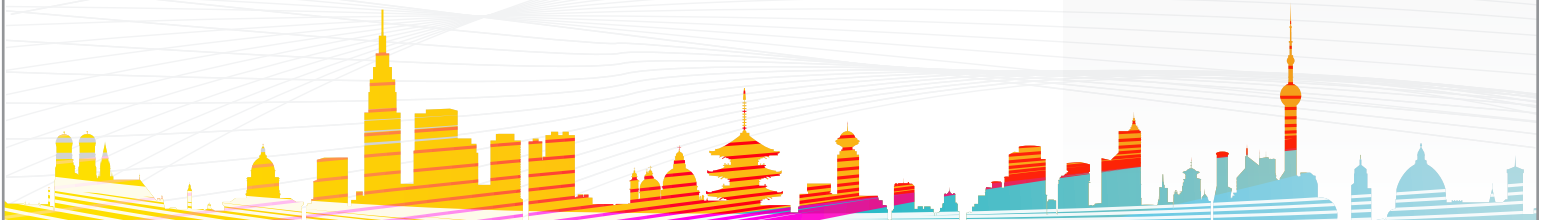
FOR MORE INFORMATION  
AND TO REGISTER, CONTACT:

HOLLY PEARCE

VALET PROGRAM MANAGER

(804) 545-5753

[HPEARCE@YESVIRGINIA.ORG](mailto:HPEARCE@YESVIRGINIA.ORG)





# BRAZIL

## OPPORTUNITIES FOR VIRGINIA COMPANIES IN BRAZIL

Virginia companies can take advantage of opportunities in the following key sectors in Brazil:

- Aircraft and Parts
- Franchising
- Defense
- Drugs and Pharmaceuticals
- Medical Equipment
- Mining
- Oil and Gas
- Safety and Security

## TRADE MISSION DETAILS

**Dates:** May 14 - 18, 2018

**Fee:** \$2,500 (fee does not include airfare, lodging or meals.)

**Deadline to Register:** March 14, 2018

The goal of this Trade Mission is to help each participant grow their international business in Brazil through a customized meeting itinerary with prospective customers and partners.

### For more information, please contact:

Holly Pearce, VALET Program Manager  
email: [HPearce@YesVirginia.org](mailto:HPearce@YesVirginia.org)  
phone: (804) 545-5753

## CLIENT TESTIMONIALS

“As a result of the meetings, we have been offered three bid opportunities. Without this trip, we would likely have not known about any of these opportunities. We feel this Trade Mission will lead to significant new business within the next 6 to 12 months.”

“This visit has given my company the opportunity to meet our distributors face to face, learn our competitor’s position in the market and make direct contacts with a new potential customer base.”

“On this Trade Mission, we made connections in country that we wouldn’t have otherwise. VEDP’s in-country consultant was absolutely phenomenal.”