



# AUSTRALIA

## Trade Mission to Australia

October 2 - 6, 2017

### ACCELERATE YOUR EXPORT SALES!

Be a part of the VEDP's Trade Mission to Australia and enjoy private, one-on-one meetings with prospective customers and partners. These well-planned visits are business meetings set up on your behalf, with your input, to save you time and maximize your results.

### WHY AUSTRALIA?

Australia's resilient economy, built on stable institutions and sound regulatory policies, is now in its 26th year of consecutive annual economic growth. The country provides a safe, low-risk environment in which to do business.

Australia is among Virginia's top 20 export destinations globally. In 2016, exports from Virginia to Australia amounted to nearly \$223 million.

Virginia's major exports to Australia include transportation equipment, chemicals and machinery. Virginia exports of machinery products to Australia have increased by 14% compared to 2015.

Australia's two-way trade in goods and services in 2015 to 2016 totaled approximately \$388 billion, making up about 40% of nominal GDP.

Trade with Asia-Pacific Economic Cooperation (APEC) countries remains strong, with a total value of \$279 billion, or around 72% of Australia's total trade.



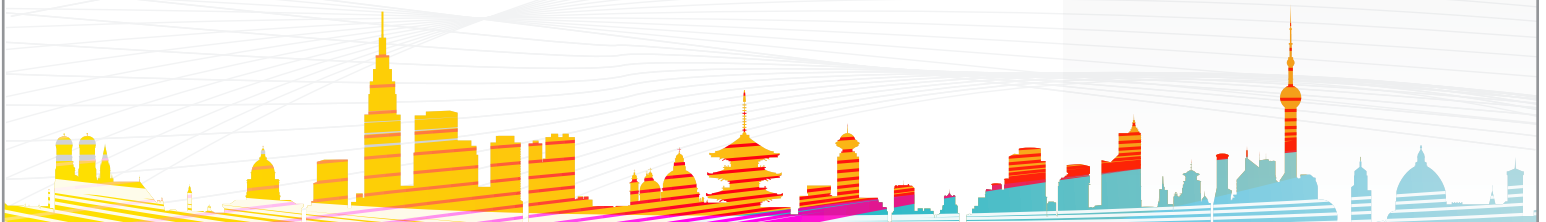
FOR MORE INFORMATION  
AND TO REGISTER, CONTACT:

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## OPPORTUNITIES FOR VIRGINIA COMPANIES

Virginia companies can take advantage of opportunities in the following key sectors in Australia:

- Defense & Security
- Major Infrastructure & Construction
- Transportation
- Healthcare & Medical Technology
- Biotechnology
- Mining & Minerals
- Energy & Environmental Technologies
- Professional Services
- Agribusiness
- Food & Beverage Manufacturing

## TRADE MISSION DETAILS

**Dates:** October 2 - 6, 2017

**Fee:** \$2,500 (fee does not include airfare, lodging or meals.)

**Deadline to Register:** August 4, 2017

The goal of this Trade Mission is to help each participant grow their international business in Australia through a customized meeting itinerary with prospective customers and partners.

For more information, please contact:

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## CLIENT TESTIMONIALS

“As a result of these meetings, we have been offered three bid opportunities. Without this trip, we would likely have not known about any of these opportunities. We feel this Trade Mission will lead to significant new business within the next 6 to 12 months.”

“This visit has given my company the opportunity to meet our distributors face to face, learn our competitor’s position in the market and make direct contacts with a new potential customer base.”

“On this Trade Mission, we made connections that we wouldn’t have otherwise. VEDP’s in-country consultant was absolutely phenomenal.”

