



DSEI 2017

Defense & Security Equipment International (DSEI) 2017

September 12 - 15, 2017 in London, U.K.

DSEI 2017

Join Virginia's booth and exhibit your company's products and services at Defense and Security Equipment International (DSEI) in London, U.K.

Virginia's booth serves as the ideal 'home base' while you walk the show to connect with new partners.

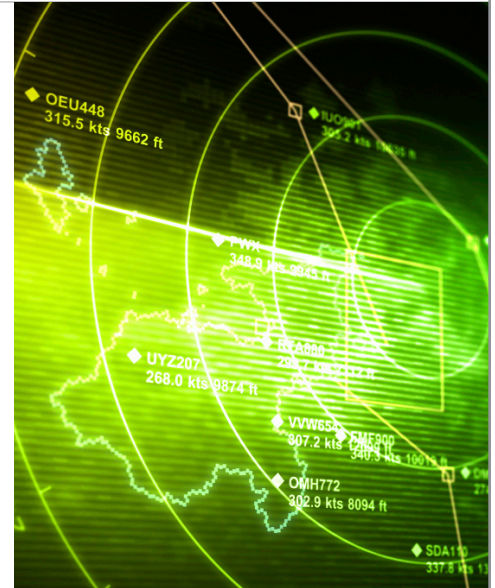
Enjoy the convenience of Virginia personnel in the booth to take messages and greet visitors while you network with relevant prospects.

WHY ATTEND?

DSEI brings together the global defense and security sector to innovate and share knowledge. DSEI represents the entire supply chain on an unrivaled scale.

DSEI 2017 will have five key sector-focused Zones: Air, Land, Naval, Security & Joint, all showcasing the latest equipment and systems.

Attend DSEI 2017 to develop relationships with an audience of over 34,000, including Defense Ministers, International Military and Armed Forces, key industry players and private sector companies.



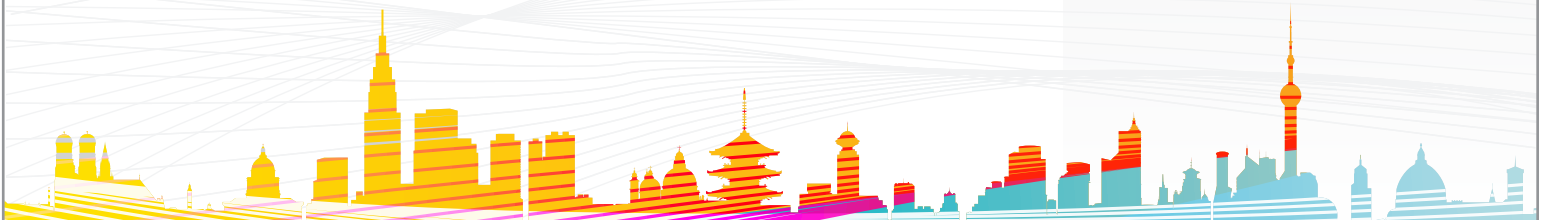
TO REGISTER, CONTACT:

SCOTT KENNEDY

INTERNATIONAL EVENTS MANAGER

SKENNEDY@YESVIRGINIA.ORG

(804) 545-5754





DSEI 2017

REGISTRATION DETAILS

Trade Show Dates: September 12 - 15, 2017

Fee: \$2,500 (fee *does not* include airfare, lodging, or meals)

Deadline to Register: July 14, 2017

VEDP plans to have a 33 sq.m booth. The Virginia booth will be shared by six (6) companies. A sample booth rendering will be available soon.

WHAT IS INCLUDED?

Each participating company will receive the following:

- Entries in all official show exhibitor listings
- Exhibitor badges for registered attendees
- A counter and chair in your designated section of the shared booth
- A printed graphic on the booth wall featuring your company's logo or graphic of your choice
- A LCD monitor
- VEDP - International Trade assistance before and during the trade show

For more information, please contact:

Scott Kennedy, International Events Manager

Email: SKennedy@YesVirginia.org

Phone: (804) 545-5754

CLIENT TESTIMONIALS

“This was an excellent opportunity to showcase our products. We interacted with customers from various parts of the world to gather their feedback and reactions. We sincerely appreciate VEDP’s efforts to make this show successful and productive for us.”

“Our company had a very successful trade show. We made many contacts that will facilitate our business development and growth in sales. We have been awarded a maintenance supply contract that should increase our export sales.”

“We gained six new potential partners and were requested to bid on opportunities with these partners in the weeks following the trade show. This represents several million dollars in potential sales.”

