Trade Mission to Costa Rica
October 10 - 14, 2016

ACCELERATE YOUR EXPORT SALES!
Be a part of the VEDP’s Trade Mission to Costa Rica and enjoy private, one-on-one meetings with prospective customers and partners. These well-planned visits are business meetings set up on your behalf, with your input, to save you time and maximize your results.

OUR PROFESSIONALS MAKE IT EASY AND EFFICIENT TO TRAVEL WITH A FAST-TRACK ITINERARY THAT SAVES TIME, MINIMIZES RISK AND PUTS YOU IN FRONT OF NEW CUSTOMERS AND PARTNERS.

TOP OPPORTUNITIES
Costa Rica is the largest export market for U.S. products in Central America and the Caribbean. The United States is Costa Rica’s main trading partner, accounting for about 48% of Costa Rica’s total imports. Costa Rica offers the following opportunities for Virginia companies:

Automotive parts and equipment: Imports of automotive parts are expected to grow 5-10% in the coming years. Costa Rican importers purchase most of their automotive products from the U.S. due to the high quality, durability, availability and assortment of vehicle parts.

Construction equipment: Residential and industrial projects, office and commercial centers, and public infrastructure projects are driving demand in this sector.

FOR MORE INFORMATION AND TO REGISTER, CONTACT:
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TOP OPPORTUNITIES (CONTINUED)

**Consumer products:** Middle to high-income consumers are increasing demand for a variety of imported snacks in Costa Rica. Healthy snacks, salty foods, popcorn, chips, mixed nuts, baked sweet snacks and candies are all good prospects. Processed fruits and vegetables are also in demand and the U.S. has a 49% share of this market.

Other opportunities include:

- Cosmetics
- Food processing and packaging
- Hotel and restaurant equipment
- Pharmaceuticals
- Renewable energy
- Medical instruments and appliances
- Plastic products
- Computers and computer parts
- Un-coated paper and paperboard in rolls or sheets

TRADE MISSION DETAILS

**Dates:** October 10 - 14, 2016

**Fee:** $2,500*

*Does not include airfare, lodging and meals.

**Deadline to Register:** August 12, 2016

The goal of this Trade Mission is to help each participant grow their international business in Costa Rica through a customized meeting itinerary with prospective customers and partners.

CLIENT TESTIMONIAL

“I believe that we will see several immediate opportunities as a result of this visit. The VEDP consultant did an excellent job setting up meetings.” - Trade Mission to Costa Rica, 2014

“As my first trade mission with VEDP, I could not have been more impressed with the support and professionalism that went in to making this trip a success. The logistics of organizing relevant meetings would have been difficult, if not impossible, without the resources provided by VEDP. The availability of this resource will allow our company to promote and provide services and products to markets that would otherwise be seen as unreachable.” - Trade Mission to Costa Rica, 2012