**Roanoke Metro Area**

### Total Exports Value

- **$1.76 billion**
- **2012**

### Export Composition

- **Goods**: 71.0%
- **Services**: 29.0%

### Export Growth Rate

- **7.5%**
- Annualized, 2009-2012

### Export Share of Metro GDP

- **10.5%**

### Total Export-Supported Jobs

- **9,919**
- **2010**

### Direct Export-Production Jobs

- **4,986**
- **2010**

#### Top Goods Export Industries

- Travel and Tourism
- Business Services
- Machinery
- Electrical Equipment
- Computers and Electronics

#### Top Services Export Industries

- Travel and Tourism
- Business Services
- Royalties
- Freight and Port Services
- Machinery

### Export Composition by Value

<table>
<thead>
<tr>
<th>Industry</th>
<th>Total Exports 2012</th>
<th>Direct Export-Production Jobs 2010</th>
<th>Total Export-Supported Jobs 2010</th>
<th>Annualized Export Growth Rate, By Value 2003-2008</th>
<th>Annualized Export Growth Rate, By Value 2009-2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Botetourt County</td>
<td>$223</td>
<td>566</td>
<td>1,262</td>
<td>15.9%</td>
<td>2.4%</td>
</tr>
<tr>
<td>Craig County</td>
<td>$7</td>
<td>27</td>
<td>50</td>
<td>7.8%</td>
<td>3.4%</td>
</tr>
<tr>
<td>Franklin County</td>
<td>$145</td>
<td>526</td>
<td>939</td>
<td>6.5%</td>
<td>9.3%</td>
</tr>
<tr>
<td>Roanoke + Salem</td>
<td>$752</td>
<td>2,036</td>
<td>4,111</td>
<td>7.4%</td>
<td>9.7%</td>
</tr>
<tr>
<td>Roanoke City</td>
<td>$636</td>
<td>1,831</td>
<td>3,557</td>
<td>6.7%</td>
<td>6.7%</td>
</tr>
</tbody>
</table>